

**INTERNATIONAL VISITOR PROFILE**

NAME .....

COMPANY .....

POSITION .....

ADDRESS .....

CITY, COUNTRY .....

PHONE ..... FAX .....

EMAIL ..... WEBSITE .....

YEAR OF ESTABLISHMENT ..... NUMBER OF EMPLOYEES .....

ANNUAL TURNOVER ..... ANNUAL VALUE OF IMPORTS .....

HOW DID YOU KNOW ABOUT FOODAFRICA .....

TYPE OF ACTIVITY ..... ANNUAL VOLUME OF IMPORTS .....

- Department store
- Wholesaler
- Manufacturer
- Agent
- Food Services
- Importer
- Hypermarkets
- Retail chain
- Other .....

CURRENTLY BUYING FROM (Countries) .....

IN WHICH COUNTRIES / MARKETS ARE YOU ACTIVE? .....

WHAT IS THE TARGET MARKET SEGMENT OF YOUR PRODUCTS

- Low
- Middle
- Upper

DID YOU WORK WITH EGYPTIAN COMPANIES BEFORE?  Yes  No  
IF YES, PLEASE MENTION THEM .....

**PLEASE INDICATE THE PRODUCT RANGE YOU ARE INTERESTED IN**

**SPECIALTY PRODUCTS**

- Child Food
- Dairy Free, Gluten Free
- Ethnic Food
- Food Franchise
- Halal Products
- Organic Food
- Private Label
- Ready Meals
- Special diet products
- Other .....

**FOOD PRODUCTS**

- Bakery, Cake, Desserts
- Beverages
- Seafood
- Canned Food
- Chilled Food
- Chocolate & Sweets
- Condiments, Sauces & Preserves
- Confectionary & Snacks
- Dates
- Energy Drinks
- Fresh Fruit & Vegetables
- Frozen Food
- Grains, Cereals & Flours
- Herbs & Spices

- Honey & Jam
- Ice Cream
- Ingredients
- Juices
- Meat & Poultry
- Milk, Cheese & Dairy Products
- Mineral , Spring & Flavored Water
- Eggs
- Nuts & Dried Food
- Oils, Olives & Olive Oil
- Organic & Diet Food
- Pasta
- Rice
- Tea, Coffee & Herbal Infusions
- Other .....



8 – 10 December 2018  
Cairo International Conventions and  
Exhibition Center (CICC)



## Hosted Buyers Program

Once you Submit the HBP Form, your company profile will be screened and evaluated (Process Time 2 – 3 weeks)

### Benefits:

- Air ticket from your destination to Cairo & back on economy class basis, Budget of 600 USD on selected routes only. (any amount over 600 USD per ticket should be covered by the buyer).
- 3 nights' accommodation at a 5 stars Hotel in Cairo on Bed & Breakfast basis
- Meet and assist Services upon arrival at Cairo International Airport
- Transportation from the Airport to the Hotel & vice versa
- International Buyer Kit (Entry Badge, Catalogue, Floor Plan, Bus Schedule, etc)
- Shuttle Bus from the Hotel to the Exhibition and Vice Versa
- Access to the Hosted Buyers Lounge for meetings, checking emails, or networking with peers
- One-to-one meetings with exhibitors of your choice

### Program Exclusions

- Meals
- Any personal extras at the hotel. These should be settled directly with the hotel upon your departure
- Hotel upgrades
- Transportations not mentioned in the invitation
- Visa fees
- Travel Insurance

## Terms & Conditions

### 1. Appointments

Each qualified buyer attends the exhibition, first and foremost to do business with our exhibitors. Therefore, each buyer is committed to a minimum number of Eight (8) appointments per day. This still leaves lots of time for buyers to take advantage of other elements at the show; networking & walk the floor exploring new products.

Appointments will be monitored; an attendance sheet (included in the HB kit) signed by the exhibitor must be submitted by the end of each day.

### 2. Stay for the day

Once your appointments are done, or in between if you prefer, we ask that you spend your time exploring new products & suppliers and generally checking out the exhibiting companies.

### 3. Provide your feed back

Each buyer is provided by a Feedback form upon his arrival to the hotel in Cairo, this form must be submitted to our team at the hotel help desk before the departure

Organized By:



Co-Organized With:

CESENA • FIERA



#### 4. Travel & Logistics

- Travel schedules are organized by the exhibition Team to maximize a buyer's time at the exhibition and it is expected that buyers adhere to these arrangements. Changes to these schedules should be requested by email prior the ticket issuance. Once the flight tickets are issued, they are non-changeable from our side.
- Hotel checkout is 12:00 pm on the day of your departure unless otherwise agreed by the hotel. Failure to checkout by this time may result in you being charged an additional fee by the hotel.
- Cancellations can only be accepted if notified via email at least 2 weeks before the opening of the exhibition

#### General Regulations:

- Approved Buyers who attended the exhibition before, will benefit from all the above excluding the Air ticket
- Information provided from the buyer will be treated as confidential
- We only accept one application per Company
- the Hosted Buyer must attend the exhibition and hold a minimum of 8 verified meetings per day.
- Buyers who do not meet the qualifying criteria will be given the opportunity to attend as an international visitor (Free Admission & Catalogue) and also benefit from our Hotel discounted rates

I Hereby confirm the acknowledgment of the above information & Exhibition Regulations

Company Stamp

Name:

Company Name:

Signature

Please sign this document & send it along with the profile form to Ms. Ingi Saad on [ingi.saad@konzept-egypt.com](mailto:ingi.saad@konzept-egypt.com)

Organized By:



Co-Organized With:

**CESENA** • **FIERA**

